dive into MALAYSIA
ADVERTISING OPTIONS
Dive Into Malaysia travel resource site is the best guide to Malaysia. Started in 2018, we inspire people to travel to Malaysia and help them plan and book their trips with the best itineraries, attractions, restaurants and hotels, so they'll save time planning and have the best trip possible.

We do this via our site, DiveIntoMalaysia.com, and our Facebook group, Malaysia Travel Planning - Dive In!

Our goal? To make sure everyone loves Malaysia as much as us!
Sharon is an Australian entrepreneur who runs several digital businesses. Her first one was Where's Sharon Family Travel Blog which had an audience of over 500,000 page views a month before she sold it in 2017.

Sharon now prefers to concentrate on Malaysia after a year living in Penang with her young family. She travels frequently to Malaysia and loves sharing her love of travelling in Malaysia on this site to encourage others and to help with all the practical how-to information to make a trip simple and easy.

Sharon is an expert at SEO and internet marketing and is also a multiple TBEX* presenter on these topics.

* TBEX – Travel Blogger Exchange is the top travel blogging conference
WEBSITE STATS

Audience traffic and location in Jan 2020

**UNIQUE VISITORS**
26,000+

**PAGE VIEWS**
39,000+ per month

From Google Analytics

Moz Domain Authority: 30

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Be part of the articles our audience is reading!
WHAT WE OFFER YOU

Dive Into Malaysia has a global audience of people interested in travelling to Malaysia right NOW. We can get your brand in front of people who are actively planning and booking their trips.

We offer both display and contextual advertising on our site and advertising posts in our Facebook group. All advertisers must be relevant to our audience and our topic i.e. Malaysia travel and be reputable.

DISPLAY ADVERTISING

Supply us with your image advertisement and link and we can display this anywhere on our site. Some popular options are:

- **Home page** - up to 1000px wide and 200px high MYR400 per month
- **Side bar** - up to 250px wide and 250px high MYR800 per month
- **Side bar** - up to 250px wide and 500px high MYR1200 per month
- **In content in any post or page** - up to 620px wide and 250px high starting from MYR200 per month

The minimum advertising term is 6 months.

Be part of our recommendations for the best Malaysia trips possible!
WHAT WE OFFER YOU

CONTEXTUAL ADVERTISING
Contextual advertisements can be added to most places on the site. This is where your brand is linked to within the text of a relevant article. For example, if you are a resort on Tioman Island, we can link to you within our Tioman content.

Prices start at MYR800 per year and all links are marked as sponsored.

FACEBOOK ADVERTISING
You can also advertise your brand in our Facebook group, Malaysia Travel Planning - Dive In! This group consists of members planning Malaysia travel from all around the world with the majority from Australia, US and UK.

Prices start at MYR450 for three posts.

If you are looking for new content about your brand, read our sponsorship options here. This document only covers direct advertising.
TERMS

- All links and Facebook posts are marked sponsored. We will not give follow links in any circumstances.
- Minimum term is for 6 months for display advertising and 12 months for contextual.
- All invoices are in USD or AUD. Australian companies will be charged GST on top of the prices above.
- Payment for the whole period must be upfront via PayPal. Save 10% by paying for 12 months of display advertising upfront.
- Email any requests to info@diveintomalaysia.com with the advertisement and exact placement you would like. We will confirm the cost with you before moving ahead.
Contact us - we would love to hear from you!

info@diveintomalaysia.com

https://diveintomalaysia.com/work

Note: We will never lie or mislead our audience. We want to share the best brands on our site that align with our goals to help travellers have the best trip to Malaysia ever!