



Dive Into *Malaysia*
MEDIA KIT

ABOUT



Dive Into Malaysia travel resource site is the best guide to Malaysia. Started in 2018, we inspire people to travel to Malaysia and help them plan and book their trips with the best itineraries, attractions, restaurants and hotels, so they'll save time planning and have the best trip possible.

We do this via our site, DiveIntoMalaysia.com, and our Facebook group, Malaysia Travel Planning - Dive In!

Our goal? To make sure everyone loves Malaysia as much as us!

WHO ARE WE?



Dive Into Malaysia has a team of Malaysia travel lovers that produce content, market Malaysia and answer questions led by the founder, Sharon Gourlay.

SHARON GOURLAY, FOUNDER



Sharon is an Australian entrepreneur who runs several digital businesses. Her first one was Where's Sharon Family Travel Blog which had an audience of over 500,000 page views a month before she sold it in 2017.

Sharon now prefers to concentrate on Malaysia after a year living in Penang with her young family. She travels frequently to Malaysia and loves sharing her love of travelling in Malaysia on this site to encourage others and to help with all the practical how-to information to make a trip simple and easy.

Sharon is an expert at SEO and internet marketing and is also a multiple TBEX* presenter on these topics.

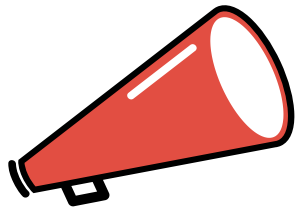
* TBEX - Travel Blogger Exchange is the top travel blogging conference

WHAT WE OFFER YOU



Dive Into Malaysia has a global audience of people interested in travelling to Malaysia right NOW. We can get your brand in front of people who are actively planning and booking their trips.

We take great care to showcase your brand with excellence and integrity. We leverage our brand's trust and authority to promote your brand and our readers' trust our recommendations. We offer you:



EXPOSURE



INFLUENCE



**QUALITY
MESSAGE**



EXPERTISE

The best part is that your brand is not just promoted to our regular readers but our superior SEO knowledge enables us to have the best chance of articles about your brand attracting search traffic of your target audience for years to come.

Be part of our recommendations for the best Malaysia trips possible!

PARTNERSHIP OPTIONS



We love working with brands that share our goals for excellent travel experiences in Malaysia for our readers. Below are some of our common options for highlighting your brand, destination or product which can be combined into packages to suit your goals and budget. We are also open to other innovative ways to work together. Email us what you are trying to achieve and we'll help!



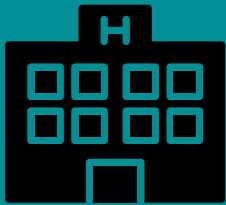
SPONSORED CONTENT

This can be via our site, Facebook group or social media channels.



AFFILIATE/LEAD GENERATION

In return for our promotion, give a commission/set amount based on revenue/traffic we give you



PRODUCT REVIEWS

We can showcase your product or travel experience so readers are excited to buy



PARTNERSHIP

Innovative arrangements where both parties help each other grow



BRAND AMBASSADOR

Be promoted on a regular basis across our site and Facebook group.



ADVERTISING

This can be via on our site, Facebook group or social media channels.

Find more information and costs in our partnership kit at DiveIntoMalaysia.com/Partners

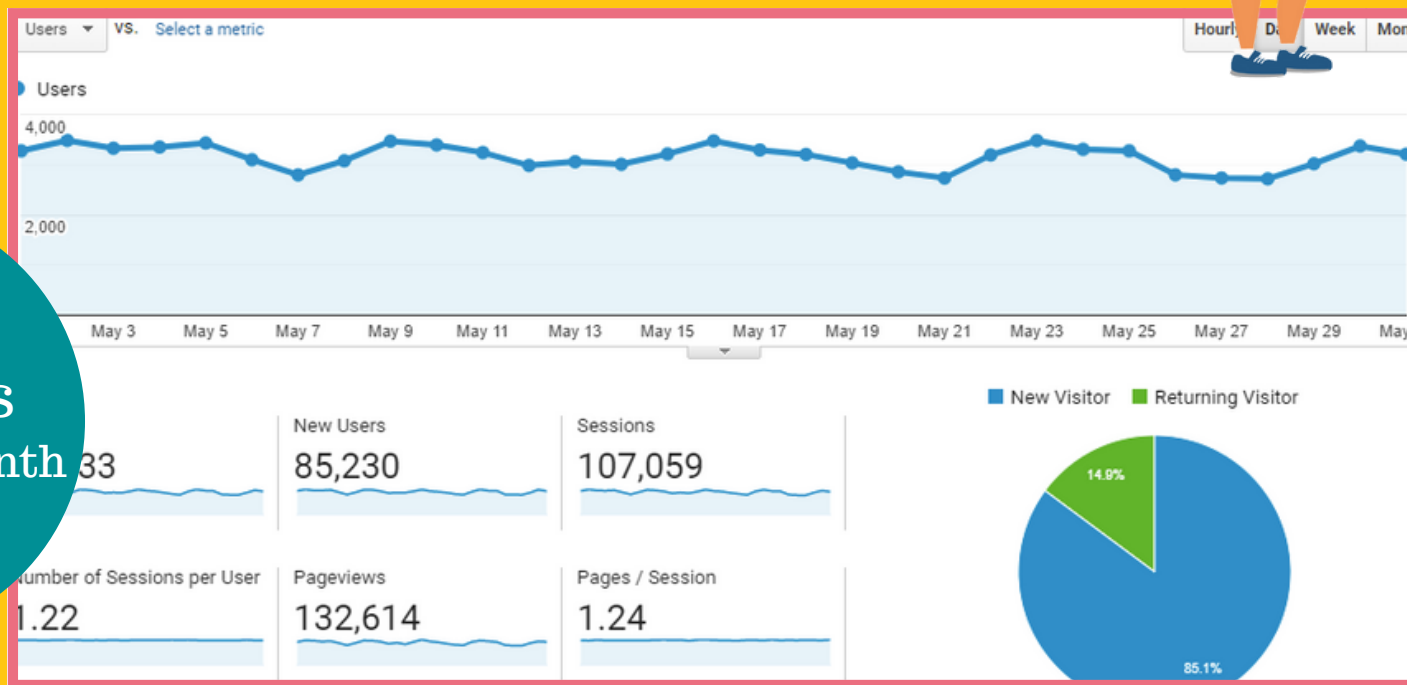
WEBSITE STATS



Audience traffic and location in May 22

UNIQUE VISITORS
88,000

PAGE VIEWS
132,000+ per month



From Google Analytics

Moz Domain Authority: 28

Note that these numbers are from straight after the borders opened and are growing



1000+



1200+



2600

Be part of the articles our audience is reading!

TAKE THE NEXT STEP



Contact us - we would love to hear from you!



partner@diveintomalaysia.com



<https://diveintomalaysia.com/partner>